Students who complete the Business Economics degree should be adept in:

- applying microeconomics to understand the interaction of individuals and organizations in markets, and the role of public policy in shaping those interactions.

- applying macroeconomics to understand the functioning of market economies at regional, national, and global levels, and the role of public policy in shaping those interactions.

- understanding and applying the principles of accounting in analyzing business problems.

- obtaining and using data to evaluate hypotheses with tables, charts, and statistical analyses.

- using appropriate analytical perspectives and approaches to frame problems involving the interaction of people, organizations, markets, and society; identify effective strategic approaches to problem solving; and gather and organize key information to facilitate problem solving.

- employing effective written, oral, and interpersonal communication skills within academic and business contexts.