

# UCLA

## Student Learning Outcomes for the B.A. in Film and Television

Learning Outcomes vary by each area discipline. In completing the capstone project, students will demonstrate their ability to:

### **Screenwriting:**

- structure a clear narrative.
- create a clear and consistent tone.
- create well-developed, compelling characters.
- create character progression.
- identify and articulate a clear premise.
- compose dialogue with subtext.
- employ fundamental elements of narrative: character desire, action, stakes, and conflict.
- employ elements of dramaturgy (dramatic irony, foreshadowing, etc.).

### **Directing:**

- use visual language expressively.
- cast effective performers appropriate to story and character.
- obtain convincing performances.
- creatively and skillfully execute story beats.
- communicate theme by cohesively employing visual and aural elements.
- express story through blocking of camera and performers.
- control a clear and consistent tone.
- employ dramatically effective use of visual or special effects.

### **Cinematography:**

- employ camera placement and movement to enhance mood, story and externalize character.
- employ composition and lenses to enhance mood, story and externalize character.
- employ lighting to complement production design.
- employ lighting to enhance mood, story and externalize character.
- execute appropriate and consistent exposure and color.
- employ exposure and color to enhance mood, story and externalize character.
- execute appropriate focus.
- create depth and perspective through lighting and shot design.

### **Editing:**

- orient the audience to geography and action.
- create invisible cuts except when intentional and appropriate to the material.
- execute cuts appropriate to the mood, story, and character.
- employ cuts to reveal new emotional or narrative information.
- employ transitions intrinsic to mood, story and theme.
- employ pace and rhythm that enhance emotional content and audience involvement.
- arrange structure to support and propel narrative.
- use reaction shots to enhance performance.
- cadence dialogue editing to enhance performance.
- create meaning through the juxtaposition of shots.

### **Production Design:**

- employ design elements (e.g., color, texture, form) to externalize mood, story and character.
- create a unified design that supports the story.
- employ wardrobe, hair, and makeup to externalize character.
- employ settings and dressings to externalize characters and establish mood.
- employ appropriate action props to externalize character.
- create an aesthetic beauty that heightens the overall expression of the story.
- employ color to externalize mood, story, and character.
- employ objects, signifiers, and signs appropriate to character and story.

### **Sound:**

- create a consistent quality in the finished sound track.
- create a unified sound design that supports story.
- create a landscape of sound that heightens the overall expression of the story.
- utilize sound elements to describe the images.
- create sounds that orient the viewer to time and place.
- employ music appropriate to the mood, theme and character.
- mix sounds to create an effective balance between dialogue, music, and effects.
- create seamless sound cuts except when intentional and appropriate to material.
- create a soundtrack that is in sync with the image.
- create convincing dialogue replacement.

### **Other Production Elements:**

- create production value.
- execute creative, and technically seamless, visual and special effects.